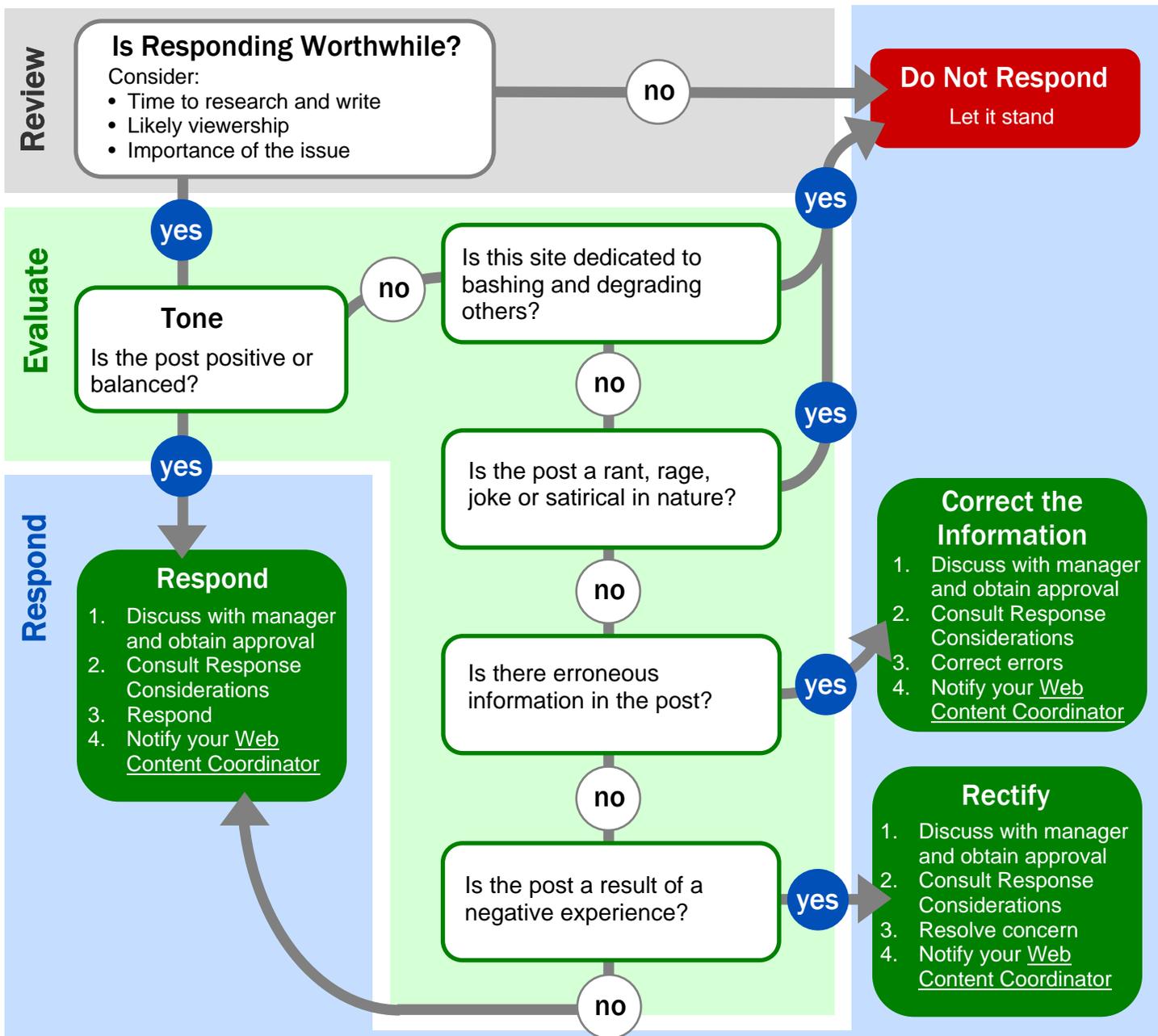




Should I Respond Online On EPA's Behalf?

Questions to guide my decision – Use with Interim Guidance,
 “Representing EPA Online Using Social Media”



Response Considerations

- Be Transparent** – Disclose your affiliation (EPA or contractor).
- Cite Your Sources** – Stick to facts and cite your sources by including hyperlinks, video, images, etc.
- Respect Your Time** – Do not spend more time than the response is worth.
- Use a Professional Tone** – Respond in a tone that reflects positively on EPA.